

## Baptist's Charity Campaign for World Vision International with sponsorship from Lee's Pharm

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A series of fundraising events for "Skip-A-Meal of World Vision International" organized by Hong Kong Baptist Hospital, was successfully held at Au Shue Hung Health Centre from 9<sup>th</sup> to 13<sup>th</sup> August and its hospital from 23<sup>rd</sup> to 24<sup>th</sup> August respectively. Together with the sponsorship from Lee's Pharmaceutical Holdings Limited ("Lee's Pharm" or "the Group"), there were over 400 healthcare providers and the elderly from Au Shue Hung Health Centre assembled in the events. Lee's Pharm pledged its support towards this charity campaign as to fulfil its corporate social responsibility by contributing 400 boxes of probiotic product VSL#3, in addition to donating money.



The aim of donation is to support the World Vision International in implementing various food security and developing projects in areas of need. Through this donation, Lee's Pharm is intended to motivate Baptist Hospital's staff as well as the elderly from Au Shue Hung Health Centre to aggressively participate in the fundraising campaign. The benefit of contributing probiotic product is to help the front-line healthcare workers and the elderly by boosting their immune health during the COVID-19 pandemic.

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