

## **Building a Bridge; China-Italy Cooperation in Medical Education Lee's China-Europe Continuing Medical E-learning Program Launched in Beijing**

On October 12th, 2019, Lee's Pharmaceutical Holdings Ltd. ("Lee's Pharm" or "the Group") launched the Lee's China-Europe Continuing Medical E-learning (CME) during the 30th Great Wall International Congress of Cardiology (GW-ICC) at the



InterContinental Beijing Beichen Hotel. The program aims to incorporate advanced European medical resources into developing an online medical learning platform for Chinese clinicians to learn and communicate, meanwhile further exploring Chinese medical reform and education. Currently, the project is the largest of its kind in the world.

Dr. Li Xiaoyi, CEO of the Group, he recalled in his opening speech that during the 2014 GW-ICC, the first international public welfare medical learning project, namely China-Europe Echocardiography Continuing Medical Education Project (CEEP), was launched with the overwhelming support from various expert parties, and widely recognized by clinicians. In 2018, based on the experience of CEEP, the Group developed Pulmonary Hypertension and Heart Failure projects respectively on Lee's Medical Explore website (<http://www.leesmed.org/>). Hypertension, Insomnia and Depression projects were scheduled to release in 2020.

Dr. Giusi Condorelli, health expert of the Italian Embassy in China and Representative of the Italian Ministry of Health in China, mentioned that the project

not only provide a platform for the two countries to share major findings and practical therapy but also for future collaborations.

Professor Sabino Iliceto, University of Padua, explained the significance of such educational project. It was based on a remote system MediClassroom, providing an e-learning platform for clinicians to access more comprehensive professional knowledge.

Scholar Zhang Yun from Shandong University Qilu Hospital reported on the importance of CEEP. Echocardiography as an essential cardiovascular imaging technology, has facilitated accurate diagnosis and treatment. Professor Zhu Tiangang, Peking University People's Hospital, highlighted the project's influence on the promotion of high-level echocardiography laboratory and professional team in the field.

Chinese Academy of Medical Sciences Fuwai Hospital Professor Jing Zhicheng and Professor Zhang Jian, introduced the Pulmonary Hypertension program and Heart Failure program respectively, including latest developments in epidemiology, pathophysiological mechanism, diagnosis, risk stratification, treatment strategy and patient management.

Fuwai Hospital Professor Wu Haiying explained the Hypertension Program. The recorded courseware was developed based on the actual situation in China by relevant Professional Committee. It provides professional learning opportunities for clinicians from all levels

Finally, Dr. Li Xiaoyi emphasized the Group's commitment to promoting scientific developments by shouldering social responsibility and investing in public welfare projects, meanwhile simultaneously introducing innovative products to treat diseases and improve the quality of life.

The above projects can be viewed online on Lee's Medical Exploration website (<http://www.leesmed.org/>).

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